



New Jersey Court Grants International Playthings, LLC & Epoch Company, Ltd. Application for Temporary Restraints against Toy Teck Ltd. LLC, Toyteck Corporation, and Manley Toys Ltd.

On November 22, 2011, International Playthings, LLC and its parent company Epoch Company, Ltd. commenced an action in the United States District Court for the District of New Jersey against Toy Teck Ltd. LLC, Toyteck Corporation, Manley Toys Ltd., Mitchell August, and other defendants alleging false advertising, copyright infringement, unfair competition and certain other claims (Civil Action No. 2:11-CV-06832-SDW-MCA).

Parsippany, N.J. ([PRWEB](#)) December 09, 2011 -- On November 22, 2011, International Playthings, LLC and its parent company Epoch Company, Ltd. commenced an action in the United States District Court for the District of New Jersey against Toy Teck Ltd. LLC, Toyteck Corporation, Manley Toys Ltd., Mitchell August, and other defendants alleging false advertising, copyright infringement, unfair competition and certain other claims (Civil Action No. 2:11-CV-06832-SDW-MCA).

On November 22, 2011, U.S. District Judge (Hon.) Susan D. Wigenton issued an order granting temporary restraints against the defendants to cease the broadcast and Internet display of a commercial called the “Teacup Families Commercial.” The order provides that the Toy Teck Ltd. LLC, Toyteck Corporation, Manley Toys Ltd. and others acting in concert with them, are “restrained from airing, posting, running, printing, or otherwise availing to the public, any advertisements in any medium, including without limitation, cable and network television and the internet, that display International Playthings LLC products, including the Cozy Cottage.” A further hearing on this matter has been scheduled for December 15, 2011.

About International Playthings, LLC

Since its inception in 1967, International Playthings, LLC has excelled in the delivery of innovative and entertaining products with integrity, superior play value and child developmental qualities to consumers. Over the course of its 40-year existence, International Playthings, LLC has grown to become one of the largest and most respected suppliers of quality products to the North American specialty industry.

A subsidiary of Epoch Company Ltd. affiliate company, International Playthings, LLC offers a comprehensive range of proprietary and distributed brands comprising a wide variety of award winning play things including Calico Critters, Whirl ‘n Wear, Whipple as well as games, infant toys, preschool toys, educational toys and activity toys. Additional information on International Playthings, LLC, its brands and individual products can be found at www.intplay.com

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